

Beat: Lifestyle

## **LAUNCH OF SECOND CALL FOR TENDERS FOR THE DESIGNATION OF IN CHARGE OF THE LIST**

### **LIST OF BAN TO TELEPHONE MARKETING**

Paris, Washington DC, 07.11.2015, 03:57 Time

**USPA NEWS** - Martine PINVILLE, Secretary of State for Trade, Crafts, Consumer Affairs and the Social and Solidarity Economy, announced the launch of the tender to designate an agency to operate the list opposition to the telephone canvassing. The designation of this body is the last step to give full effective.

Martine PINVILLE, Secretary of State for Trade, Crafts, Consumer Affairs and the Social and Solidarity Economy, announced the launch of the tender to designate an agency to operate the list opposition to the telephone canvassing.

The designation of this body is the last step to give full effectiveness to the device statutory consumption of 17 March 2014 in order to enable consumers to express their choice not to be contacted and thus not be subject to nuisance calls.-----

### **LIST OF OPPOSITION TO TELEPHONE MARKETING-----**

The first tender, launched last May, was declared unsuccessful, the responses have been inadequate. Therefore, a second call for tenders is launched today to lead to the establishment of a simple device access and efficient for consumers.

Martine PINVILLE calls on all actors in the sector to mobilise to ensure that the offers presented are meeting the needs of consumers and professionals. Thus, from the designated body, underwriting professionals practicing cold calls will - according to law - to regularly cleaning phone contact lists, all those consumers who have chosen not to be contacted.

This device is both necessary for businesses, to enable them to continue working in good conditions, and eagerly awaited by consumers, especially the most fragile: it is essential to give it its full implementation as soon as possible.-----

The Secretary of State for consumption will be vigilant to the effectiveness, as soon as possible, of this measure of consumer protection. Official Statement Secretary of State for Trade, Crafts, Consumer Affairs and the Social and Solidarity Economy,

### **Article online:**

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